

VASAGLE

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ABOUT US



- ▶ Since we began, VASAGLE has focused on creating youthful and reliable furniture with diverse styles for homes far and wide. We're persistent in designing furniture with your suggestions to improve the way our furniture looks, lasts, and functions. This, coupled with our quality customer care, consistently sets us apart from the rest.
- ▶ No matter where life takes you, let VASAGLE turn your house into a home.

2017



Amazon Best Seller
EU area



2018



Best Employer Award 2018



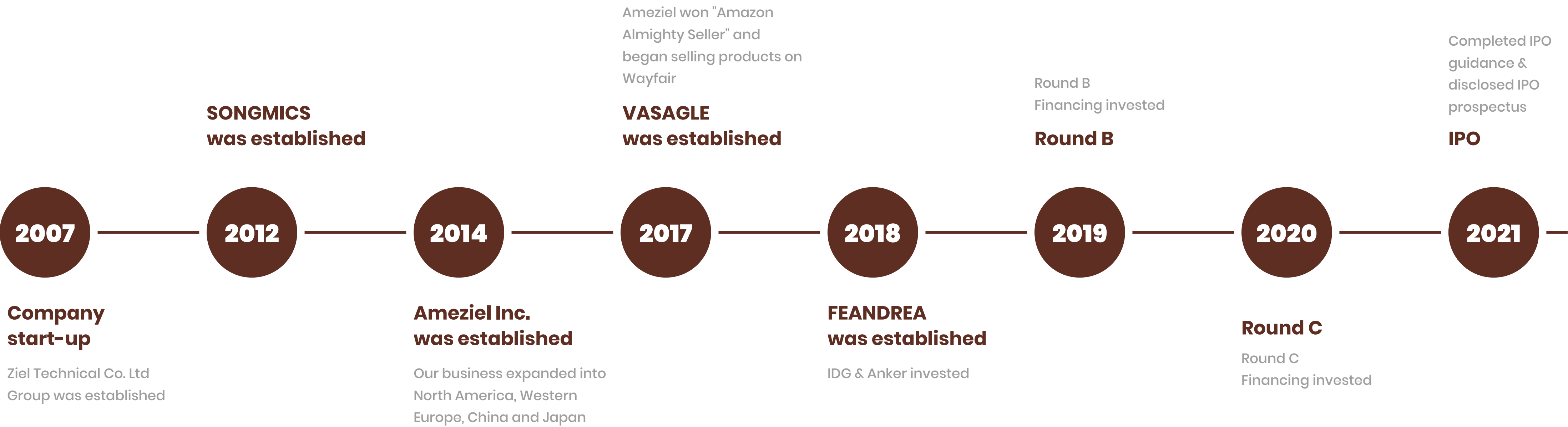
2019



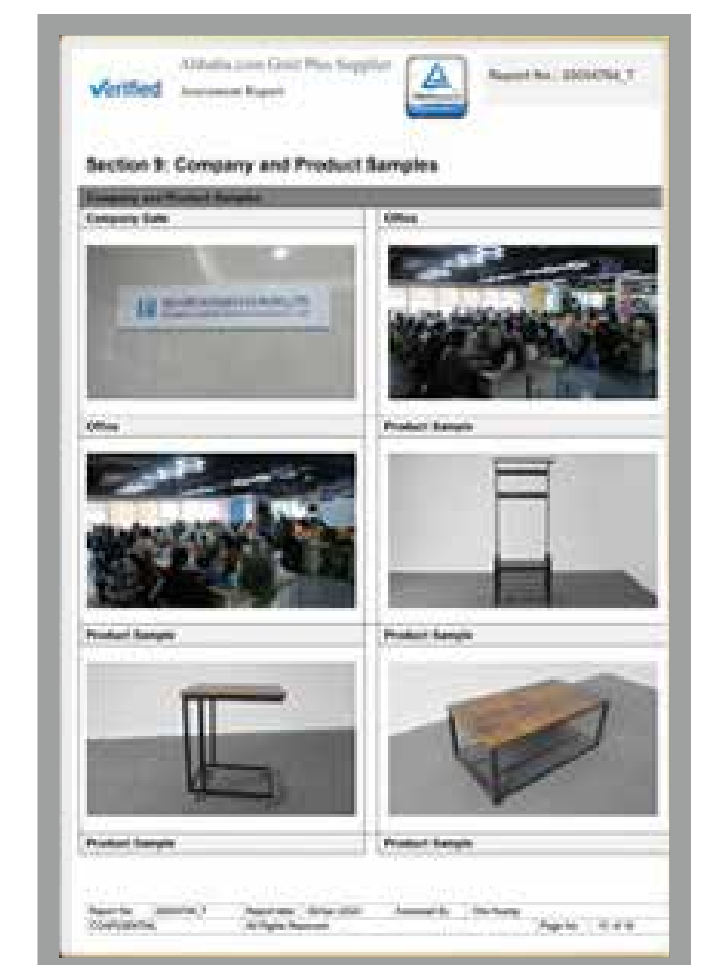
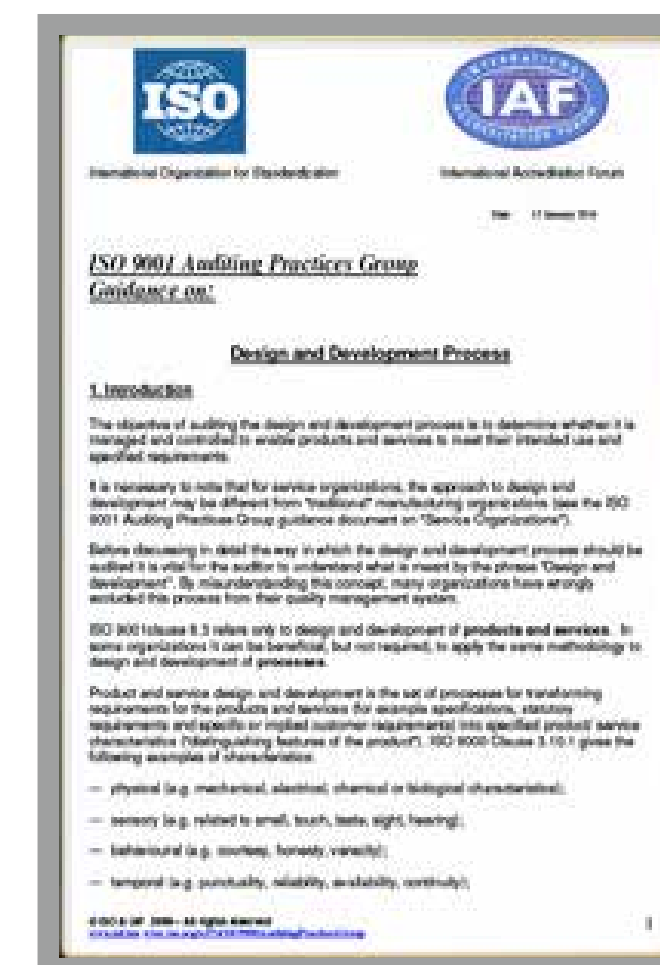
Best Employer Award 2019



THE HISTORY



ENTERPRISE HONORS



MISSION VISION & VALUE

MISSION

Introduce Chinese Brand to Overseas,
Cheers for Made in China

VISION

Serve Global Families,
Gain Customers' Trust,
Boost Employees' Pride

VALUE

Earnest, Honest,
Innovative, Excellent

COOPERATION PARTNERS

amazon

wayfair

houzz

Walmart

OTTO

Ashley
HOMESTORE

home24

HOMESENSE®

Conforama
Le confort pour tous

Cdiscount
LE E-COMMERCE MADE IN FRANCE

Rakuten

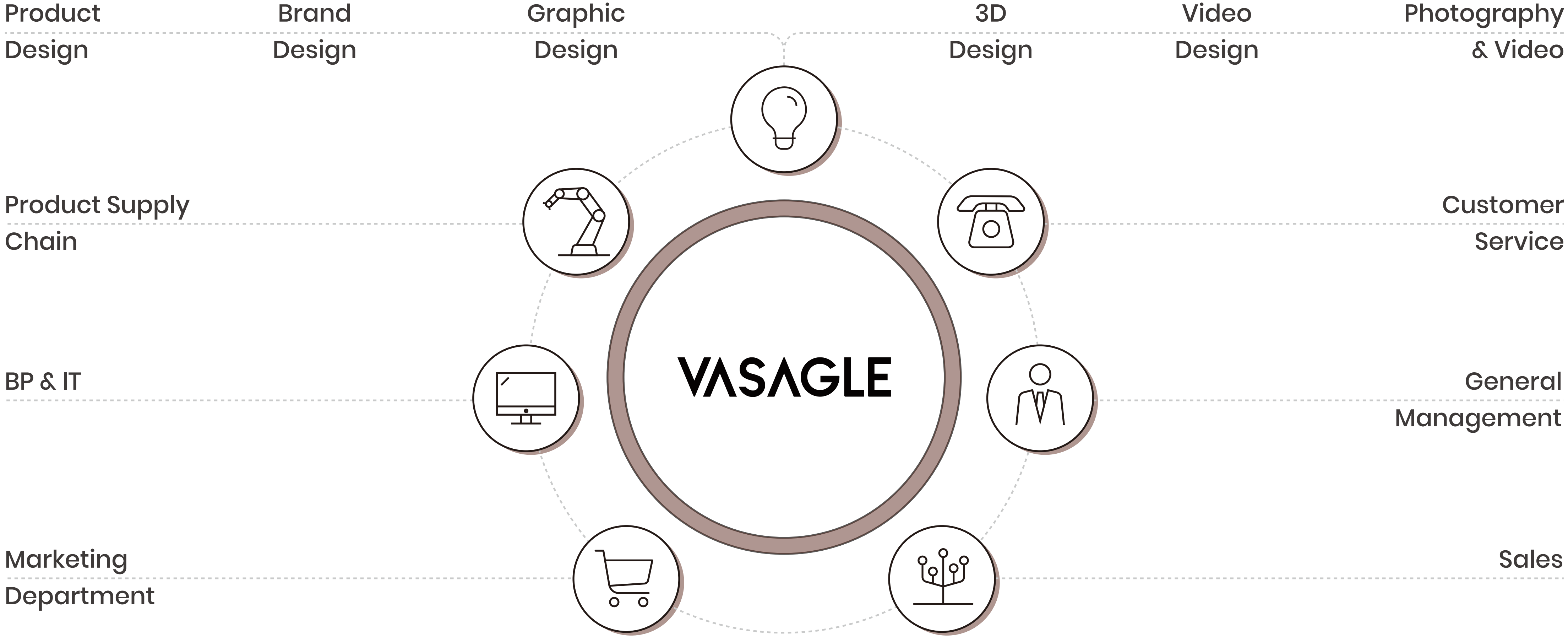
Kaufland

ManoMano

bol.com
de winkel van ons allemaal

allegro

DIVISION OF FUNCTIONS



OUR R&D TEAMS

80+
Designers



red dot award 2021
winner

<http://www.vasagleb2b.com>



A'DESIGN AWARD
& COMPETITION

Certificate of Excellence

this is to certify that

Ziel Home Furnishing Technology Co., Ltd

*have won the Silver A' Design Award
in Furniture Design Category
in 2020 - 2021 period with design #107327:
Watch Tower - Cat Climbing Tree.*

15 April 2021, Milan / Italy.

About The Silver A' Design Award

The Silver A' Design Award is a prestigious award given to top 1% percentile designs that have demonstrated an exemplary high level of excellence in design. Entries to the A' Design Award are judged by a grand jury panel that brings together World's leading professionals, prominent academics and influential press members. Ranking are based on blind peer-review process where entries are voted anonymously on pre-established evaluation criteria, with strict presentation guidelines and score normalization to remove biases. The ultimate aim of A' Design Award is to create a global awareness and appreciation for good design by featuring and promoting good design worldwide.



Alessandro Deverti
PRESIDENT
A' DESIGN AWARD & COMPETITION

Makpal Bayetova
VICE-PRESIDENT
A' DESIGN AWARD & COMPETITION

Onur Mustak Cobanlı
COORDINATOR
A' DESIGN AWARD & COMPETITION

Certificate #107327

VASAGLE

info@vasagle.com

KEY FIGURES 2021



10000 m²+

Headquarters

Based in Zhengzhou, China



393

Patents & Design Rights

US, EU, CN, JP



1000+

Staff Members

CN, DE, US, JP

KEY FIGURES



430 million

Sales Amount

Based in Zhengzhou, China



3.6 million

Sales Quantity

US, EU, CN, JP



12

Warehouses

CN, DE, US, JP

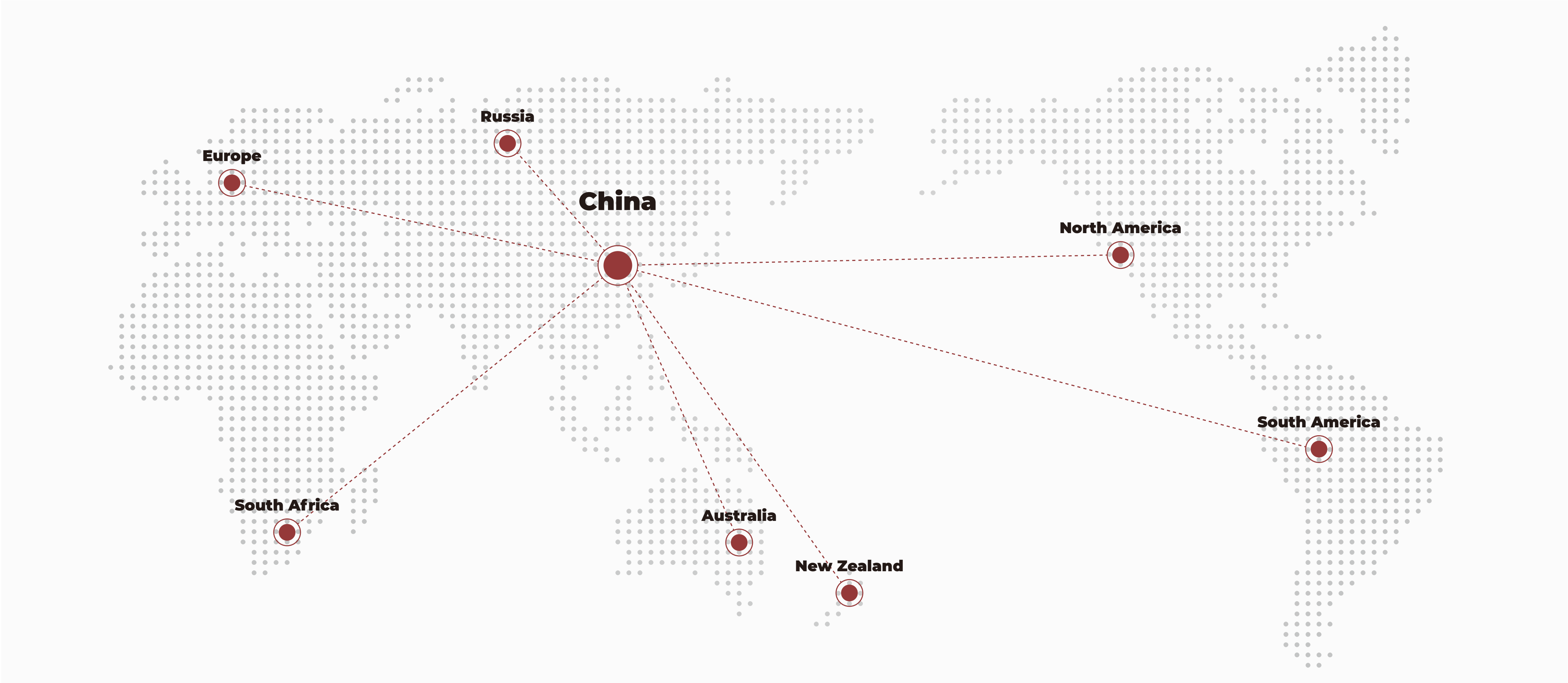


1000+

Containers

CN, DE, US, JP

OUR MARKET



U.S. EXHIBITION

Las Vegas Market Booth No. B200-23

Las Vegas Market is designed to be an efficient and compelling buyers' destination.



GERMANY EXHIBITION

Imm Cologne

The imm cologne is the most important furnishing show in the world's most important furnishing market.



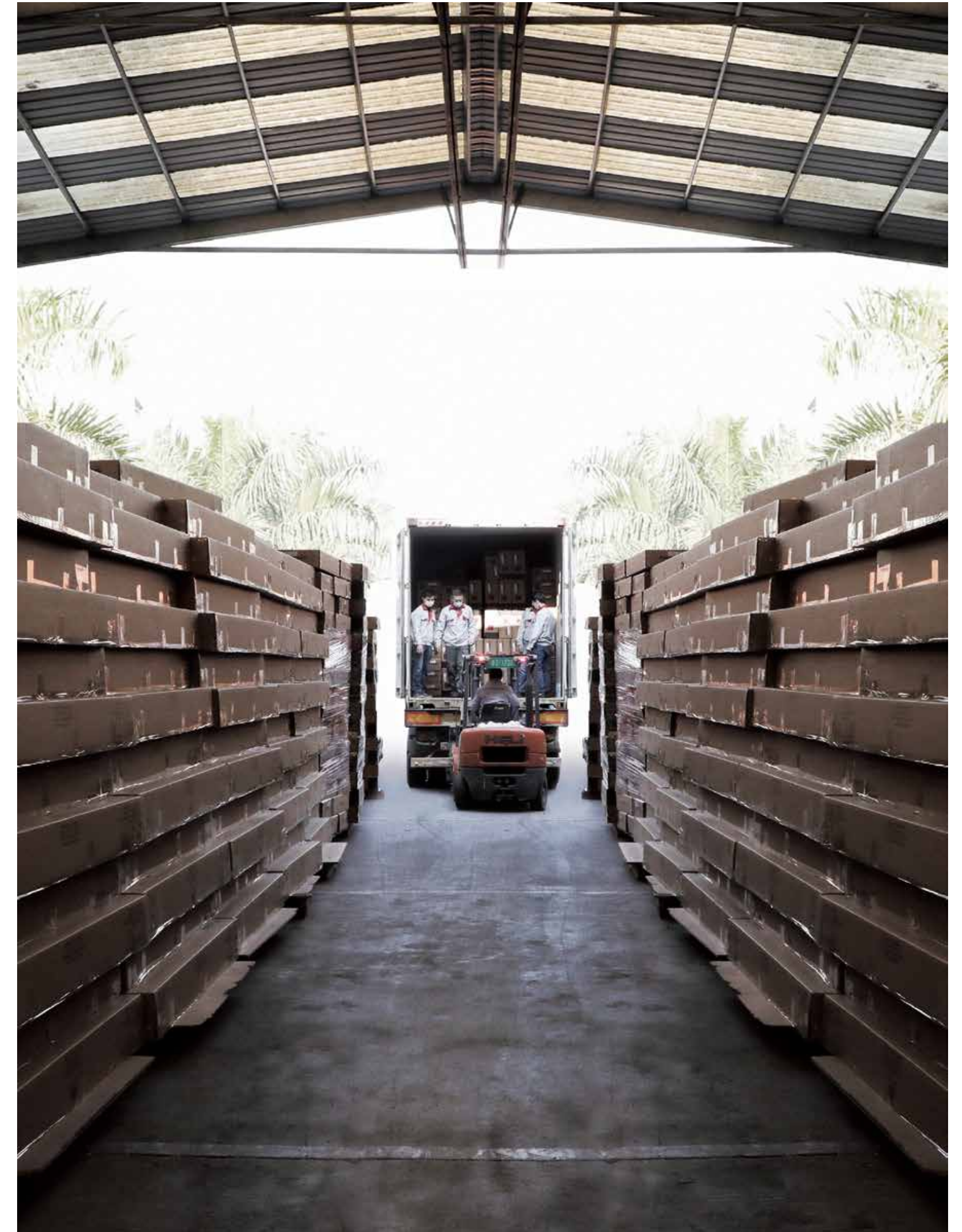
FACTORY OVERVIEW

- The design and product development is completed by the in-house design teams located in California and China, then manufactured by our supply chain in China.



PRODUCTION & SHIPPING

- The majority of our factories are located in the Guangdong province with access to multiple ports.
- Factories' production volume: Up to 2000 HQ containers per month



US & EU WAREHOUSE

Dropship

Small Parcel Dropship
Service

Warehousing

Storage, Pick & Pack,
Returns, Parts

Distribution

Pallets LTL/ FTL Logistic
Service

Value-Added Services

Labeling / Relabeling,
Packing / Repacking,
Quality Checking

NORTH AMERICA DISTRIBUTION CENTER

United States

Main DC: 8291 Milliken Ave. Rancho Cucamonga, CA 91730

Warehouse 2: 8599 Rochester Ave. Rancho Cucamonga, CA 91730

Warehouse 3: 4215 E Airport Dr. Ontario, CA 91761

Warehouse 4: 6 Santa Fe Way. Cranbury, NJ 08512



US WAREHOUSE



41174 m²

L.A, California,
Main D.C.



14566 m²

L.A, California,
US-West 2



4700 m²

L.A, California,
US-West 3



18952 m²

NJ 08512
US-Northeast

EUROPE DISTRIBUTION CENTER

Germany

Main DC: Witten, Germany

Warehouse 2: Datteln, Germany

Warehouse 3: Essen, Germany



EU WAREHOUSE-GERMANY



21085 m²

Witten, Germany
(EU Head office)



23000 m²

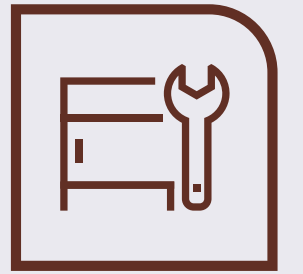
Datteln, Germany
(Dropship, Pallets, LTL)



20247 m²

Essen, Germany
(Dropship, Pallets, LTL)

EASY TO ASSEMBLE



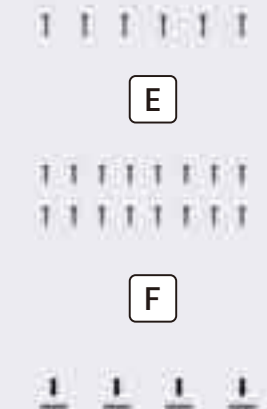
- Compact Design
- Light Weight
- Small Package
- Ready to Assemble



A



D



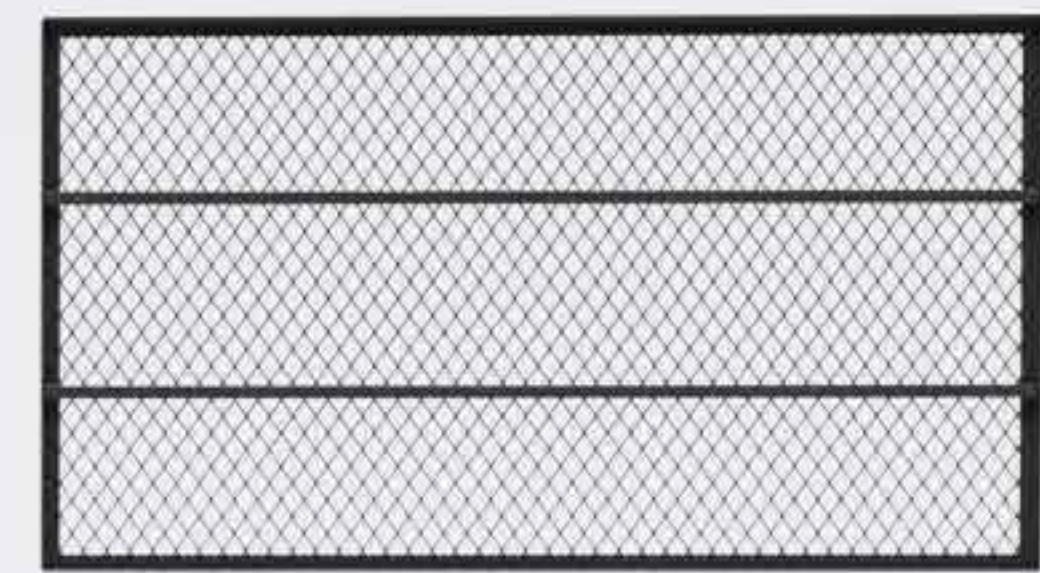
G



Outer Packaging



B



C

PRODUCT RANGE



Entryway

- Shoe Benches
- Shoe Racks
- Hall Trees
- Coat Racks
- Console Tables



Living Room

- Coffee Tables
- Side Tables
- TV Stands
- Sofas
- Floating Shelves



Bedroom

- Vanities & Vanity Benches
- Nightstands
- Bed Frames
- Floor Lamps



Home Office

- Computer Desks
- Ladder Shelves & Bookshelves
- File Cabinets
- Printer Stands



Kitchen & Dining

- Bar Tables & Stools
- Dining Tables
- Kitchen Baker's Racks
- Storage Cabinets
- Serving Carts
- Kitchen Islands



Bathroom

- Bathroom Cabinets
- Over-the-Toilet Shelves

THE KEYWORDS



Online

Compact Design for Webshop



Furniture

Rustic Industrial Chic



RTA

Ready to Assemble

CONTACTS

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